



Public Health Implications of eSports







What is eSports?

- Short form of "electronic Sports"
- No consensus on the definition
- Generally agreed as "competitive video gaming"







Global Players (million)

Number of players of selected eSport games worldwide as of August 2017







Global Audiences (million)



Year

"Live Streaming" technology allows viewers to watch eSports competitions in anytime, anywhere

Reference: (Newzoo, 2017)





Increased Popularity of eSports

- A lot of different tournaments organized by gaming companies all over the world with huge prize pools
- It will be an official medal event in the 2022 Hangzhou Asian Games
- Like in many other places, HK government (Innovation and Technology Bureau, Tourism Board) is supporting the development of eSports
- The community is also gearing up to prepare for the blooming market in Hong Kong







International Concerns on Problematic Internet Use and Gaming

- World Health Organization (WHO) has been organising annual expert meeting since 2014
- In June 2018, WHO included Gaming Disorder and Hazardous Gaming in the 11th Revision of the International Classification of Diseases (ICD-11)







Gaming Disorder (GD)

- Impaired control over gaming (e.g. onset, frequency, intensity, duration, termination, context, etc.)
- Increasing priority given to gaming over other activities
- Continuation or escalation of gaming despite the occurrence of negative consequences
- Significant impairment in personal, family, social, educational, occupational or other important areas of functioning
- Duration of at least 12 months



Reference: (World Health Organization, 2018)





Hazardous Gaming (HG)

- Increases the risk of harmful physical or mental health consequences to the individual or to others around this individual
- The pattern of gaming is often persists in spite of awareness of increased risk of harm to the individual or to others







Negative Consequences of Excessive Video Game Use

- Psychosocial health correlates
 - Sacrificing study, hobbies, socializing , time with family
 - An absence of real life relationship
 - Lower psychosocial well-being and loneliness
 - Poor social skills
 - Maladaptive coping
 - Decreased academic achievement



Reference: (Griffiths, Kuss, & King, 2012)





Negative Consequences of Excessive Video Game Use

- Psychosocial health correlates
 - Decrease in verbal memory performance
 - Maladaptive cognitions
 - Lower attention span
 - Increased stress



- Aggressive/oppositional behavior and hostility
- Suicidal ideation







Negative Consequences of Excessive Video Game Use

- Physical & mental health correlates
 - Obesity
 - Sleep abnormalities



- Wrist pain, neck pain, repetitive strain injuries
- Numbness of fingers
- Tenosynovitis (Nintendinitis), sore tendons
- Blisters, calluses







Negative Consequences of Excessive Video Game Use

- Physical & mental health correlates
 - Hand arm vibration syndrome
 - Psychosomatic challenges
 - Auditory hallucinations
 - Enuresis, encopresis
 - Epileptic seizures



Reference: (Griffiths, Kuss, & King, 2012)





Potential Health Risks for Professional Players

- Occupational strain
 - Sit for long days from 12 15 hours without much gross motor movement
- Physical ailments
 - Focuses on repeated typing practice
 - Deep vein thrombosis, carpel tunnel or back strains
- High level of stress or even burnout
 - "Working" in a highly competitive environment







Future Prospect of Trainees

- Very few will be able to reach the professional level of gaming
- Of the estimated 1.5 billion contemporary gamers, only a few thousands seem to be reaching the professional competitive status
- Some of trainees may drop out from schools at age 15-17, to commit an intensive training
 - Uncertain career pathways
 - Low educational level



Reference: (Leung, 2018; Nielsen & Karhulathi, 2017; Parnigoni, 2016; Sacco, 2015)





Potential Health Risks for Fans

- Fans are not only gamers but also dedicated viewers
- On average, watches eSports activities 19 times a month, with a session length of 2.2 hours
- Other issues such as overspending problem and gambling







Normal Activity vs Gaming Disorder



- Video and digital gaming is a normal and popular activity
- GD affects only a small proportion of these gamers
- With the increasing number of gamers population, the actual number of affected individuals warrants public health concern





Challenges

- Research on adverse health effects on eSports per se is limited
- With the escalating popularity of eSports, there is a need to review the existing knowledge on problematic gaming and conduct more research
- Identification of the boundaries between high and problematic involvement of gaming activities







Conclusion

- ESports, which is considered as a kind of competitive video gaming, has been growing rapidly in recent years with enormous number of players around the globe
- Based on current evidence, it is unable to conclude whether eSports per se will result in higher prevalence of problematic gaming
- It is reasonable to expect an increasing number of problematic gaming (including GD and HD) when gaming activity is being further promoted under the umbrella of eSports, even only a minority of gamers will result in problematic gaming







Conclusion

- From the public health perspective, it is important to monitor its potential health risks exerted on individuals as well as the society
- With the increasing demand for treatment services for gaming addition/disorder in different places, it is definitely a public health concern if eSports is further promoted without looking into the implications on health and related aspects





Healthy Use of Internet and Electronic Screen Products Webpage

www.studenthealth.gov.hk/english/internet/health_effects.html

- Health Tips
- Recommendations for Parents, Teachers, Primary School Student & Secondary School Student
- e-Report & Executive Summary
- Health Tips Videos & Cartoons
- Media Links











THANK YOU





Key Messages in the Panel Discussion

- Participation in gaming and eSports is a normal activity but there are definitely concerns from the public health perspective
- There is imbalance of information and some information sources do not explicitly mention conflicts of interest
- It is important to have a comprehensive discussion and assessment with a balanced view, in particular taking into consideration the potential health risks, when promoting eSports, be it in the umbrella of sport or as a technology / economic initiative

